



Q01: First, some questions about you. Are you male or female?

100%

459 Of 459 Respondents answered the question

This information is just to help interpret results - no personal data are collected



A1	Male	145	31.59 %
A2	Female	314	68.41 %

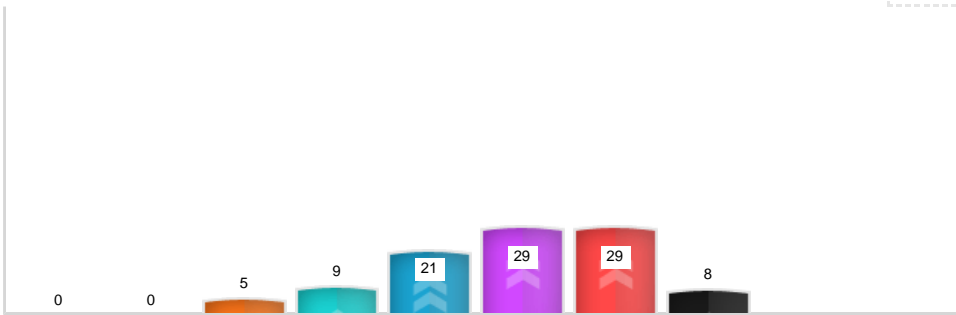
459 people have answered the question.

Q02: What is your age group:

100%

459 Of 459 Respondents answered the question

A little bit more information to help interpret the results. Are you....



A1	Under 12?	1	0.22 %
A2	Teenager?	2	0.44 %
A3	In your twenties?	22	4.79 %
A4	In your thirties?	40	8.71 %
A5	In your forties?	96	20.92 %
A6	In your fifties?	131	28.54 %
A7	In your sixties?	131	28.54 %
	Over 70?	36	7.84 %

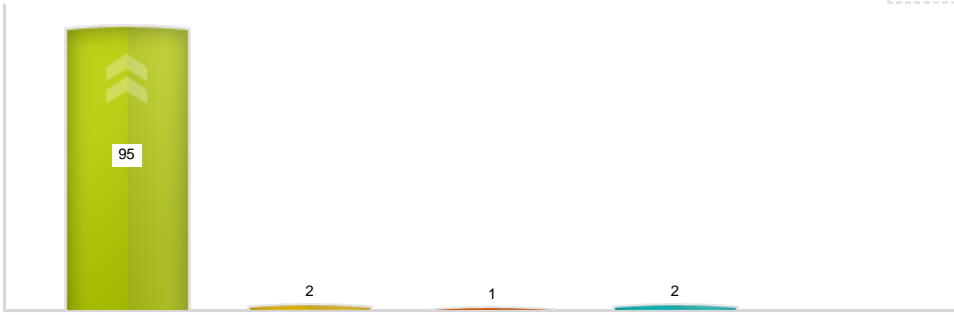
459 people have answered the question.

Q03: And where do you live?

This question helps make sense of the answers - mistletoe species and customs vary from place to place

100%

459 Of 459
Respondents
answered the
question



A1	Great Britain	437	95.21 %
A2	Ireland	8	1.74 %
A3	Mainland Europe	6	1.31 %
A4	Elsewhere	10	2.18 %

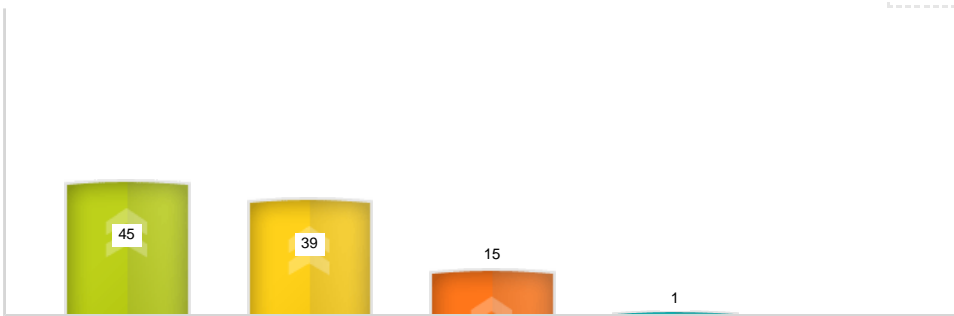
459 people have answered the question.

Q04: Now, the mistletoe questions... Do you use mistletoe each year at home at Christmas?

However you use it; hanging it up, carrying it with you in case of opportunity (!), sending it as a gift...

100%

459 Of 459
Respondents
answered the
question



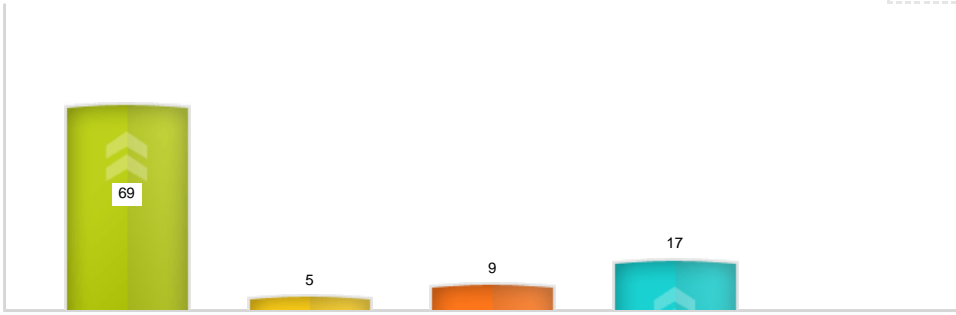
A1	Yes, every year	208	45.32 %
A2	Some years, not always	179	39 %
A3	Never	70	15.25 %
A4	Not sure	3	0.65 %

459 people have answered the question.

Q05: And do you use real (fresh) mistletoe, or do you get by with plastic or preserved mistletoe?

100%
459 Of 459
Respondents
answered the
question

If you don't use mistletoe at all, just click the last button



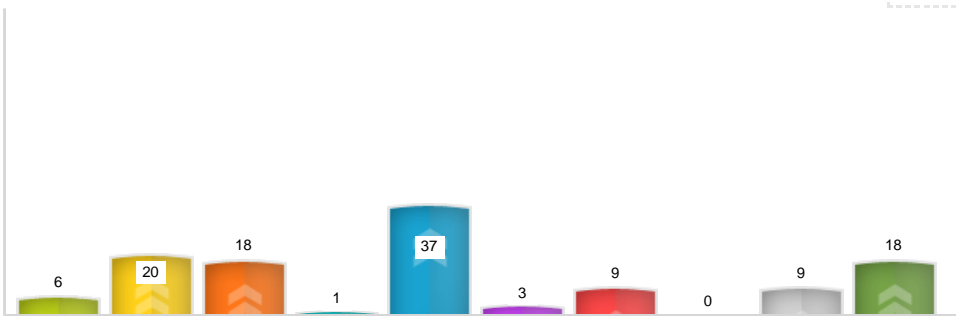
A1	Yes, we always use real mistletoe	316	68.85 %
A2	No, we use plastic or preserved mistletoe	22	4.79 %
A3	Depends, if we can't get fresh we use preserved or plastic!	43	9.37 %
A4	We don't usually have any sort of mistletoe	78	16.99 %

459 people have answered the question.

Q06: If you use real mistletoe, where do you get it from?

100%
459 Of 459
Respondents
answered the
question

You can tick more than one answer. If you don't use real mistletoe just click the last button



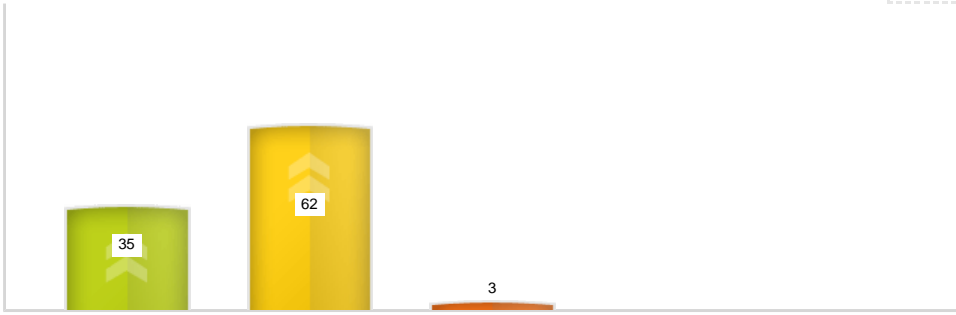
A1	Supermarket	28	6.1 %
A2	Greengrocer/Farm Shop	93	20.26 %
A3	Farmers Market/street stall	82	17.86 %
A4	Internet/Mail Order	6	1.31 %
A5	Own/Friend's Garden	169	36.82 %
A6	Local Farm	14	3.05 %
A7	We pick our own in the countryside	43	9.37 %
A8	Seasonal auction	2	0.44 %
A9	Other source	41	8.93 %
A10	We don't use real mistletoe	82	17.86 %

459 people have answered the question.

Q07: Did you know that Britain imports a lot of mistletoe from France each year?

100%
459 Of 459 Respondents answered the question

Well, mostly from France, also some other European countries



A1	Yes, I know we import a lot from Europe	161	35.08 %
A2	No, I didn't know about the imports	284	61.87 %
A3	Not sure	14	3.05 %

459 people have answered the question.

Q08: If you were aware of the imports, which of the following statements do you agree with?

100%
459 Of 459 Respondents answered the question

If you were not aware of the imports, or have no view on this, just click the last option



A1	There's a lot more mistletoe imported than there used to be	65	14.16 %
A2	The amount imported is about the same as it has always been	9	1.96 %
A3	I don't know anything about the quantities imported	385	83.88 %

459 people have answered the question.

Q09: How much do you agree with the following statements about the British mistletoe harvest?

100%
459 Of 459 Respondents answered the question

Click one button in each row

	Agree strongly	Agree somewhat	Not sure	Disagree somewhat	Disagree strongly
British mistletoe is better-looking and fresher than imports	21,6% (99)	14,4% (66)	62,3% (286)	1,3% (6)	0,4% (2)
The British Mistletoe harvest is an important cultural tradition	52,9% (243)	31,4% (144)	12,0% (55)	3,1% (14)	0,7% (3)
Supporting the British mistletoe harvest is important to our farmers	53,6% (246)	28,1% (129)	15,5% (71)	2,4% (11)	0,4% (2)
It doesn't matter where my mistletoe is from, it's all good for kissing under	6,3% (29)	9,4% (43)	14,6% (67)	29,0% (133)	40,7% (187)

459 people have answered the question.

Q10: Did you know these facts about the British mistletoe harvest?

100%
459 Of 459
Respondents
answered the
question

Click one button in each row. Please read the questions carefully before answering!

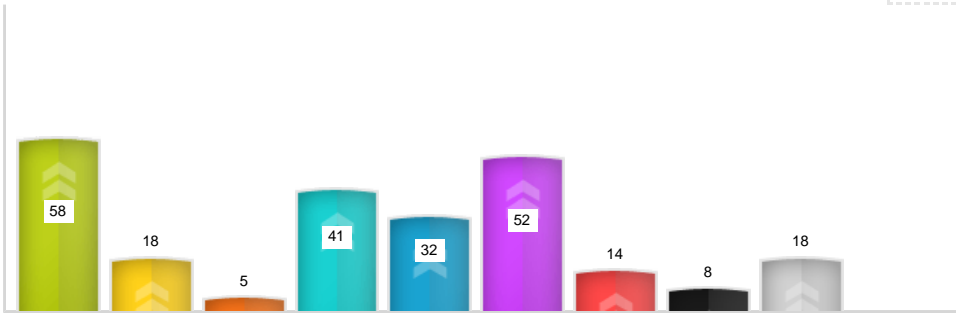
	Yes, I knew that already	No, I didn't know that!	Not sure
Did you know that mistletoe is a parasitic plant that grows on trees?	96,7% (444)	3,3% (15)	0,0% (0)
Mistletoe's favourite host trees are Apple trees	80,6% (370)	18,5% (85)	0,9% (4)
Most British mistletoe grows in Herefordshire, Worcestershire, Gloucestershire and Somerset	44,7% (205)	52,7% (242)	2,6% (12)
Most of our mistletoe harvest is from apple trees in traditional apple orchards	58,0% (266)	38,3% (176)	3,7% (17)
Most of Britain's traditional apple orchards have been lost to agricultural change	77,6% (356)	20,3% (93)	2,2% (10)
The loss of apple orchards is threatening the mistletoe harvest	58,2% (267)	37,5% (172)	4,4% (20)

459 people have answered the question.

Q11: What mistletoe traditions and customs do you have?

100%
459 Of 459
Respondents
answered the
question

Do you just kiss under it? Or do you have other customs? Tick as many boxes as you like.



A1	Do you hang it up to kiss under?	265	57.73 %
A2	Do you only kiss when it has berries?	84	18.3 %
A3	Do you remove a berry for each kiss?	22	4.79 %
A4	Do you wait until Christmas to hang it up?	187	40.74 %
A5	Or do you hang it up earlier?	146	31.81 %
A6	Do you discard it at twelfth night (or before)	240	52.29 %
A7	Or do you keep it longer?	63	13.73 %
	Do you have any other traditions with mistletoe (you can tell us about them on the next question)?	38	8.28 %
A9	None of these?	83	18.08 %

459 people have answered the question.

Q12: Do you have local or family traditions for mistletoe other than kissing?

22%
102 Of 459
Respondents
answered the
question

If you do, please type in a brief description below. If not, just click the Next button.

No	3
A large ball of mistletoe has been growing in my south norfolk cottage garden for many years on a cotoneaster horizontalis	1
A sprig stays in the house from this year until the first sprig goes up next year. then it is burned with the previous year's yule log.	1
Add to door wreath	1
After 12th night i hang it outside for birds to eat.	1
Always try growing it on my apple trees	1

As a family we wassail our apple trees, in which i have grown mistletoe for the past 12 years. so the mistletoe gets to participate as well. we do the wassailing on twelfth night ('new' i.e.6th january).	1
As a pagan i use it for winter solstice ceremonies and then let it dry for use for the rest of the year. also use it for kissing under!	1
Bh	1
Every berry we ever had was put into the apple tree cracks in our garden in the hopes it might grow. this year 2011 i have found 2 sprigs where it is growing. i am so thrilled! the tree was planted by us 28 years ago. we have lived here for 30 years.	1
Every year i take a berry and try to grow it on one of my fruit tress in my garden	1
Family tradition is to grow own mistletoe by rubbing berries onto apple, crab apple, hazel and amelanchier trees	1
Had some for first time last year from friend. lots growing near by in large trees along main road, cannot see berries and to high to harvest. have never bought any and would think twice before doing so since reading your survey.	1
I (the mother of the family) go out on my own to pick it from an orchard in the village. i 'thank the tree' and make a wish for the family when i pick the mistletoe.	1
I always make an evergreen ball to hang over the stairs, and i always put a sprig of mistletoe in the bottom of the ball.	1
I always throw some up into trees in my garden and let the birds do the rest - that's how i got mistletoe in the first place. have moved from somerset to cornwall and will do same in hopes. mine grew on rowan and a huge japanese maple.	1
I always try to get the berries to grow on my old apple tree, but to no avail!	1
I celebrate the winter solstice rather than christmas and like to think of the connection of mistletoe and fertility.	1
I hang a small bunch of mistletoe at the front and back door of the house on samhain eve(31st oct).this is to bless the house and occupants for the year ahead. i always leave it up for a year and then burn the old mistletoe on the fire.i also pick a large bunch of mistletoe at the winter solstice to hang up in the living room and decorate it with ribbon and glass ornaments in honour of the return of the sun. i have in the past sometimes used mistletoe leaves to make a tea for a herbal remedy.	1
I hang it in open porch by front door. berries are then "sown" in late february.	1
I have a nice clump of mistletoe on an old apple tree in our orchard (sounds grand, but it's just a group of fruit trees at the bottom of the garden!). i bought a sprig from a local shop following a bbc countryfile christmas show a few years ago that showed you how to grow it. i followed the instructions and tips and it worked! the main problem now is that i'm not sure exactly how you harvest it or when, because i don't want to kill the plant. i suppose i'll just have to try it with some of the plants and leave some to carry on! good luck with the survey.	1
I have always used mistletoe as a mark of the winter months,it holds so many things in check,it's like if you have mistletoe you know all is well and the season is marked as normal,far tomany things have become an all year round you can not do this with mistletoe!	1
I have tried several times (unsuccessfully) to grow it on my apple trees	1
I just like it growing on my apple trees	1
I just like to see it growing in the wild but its very rare in ireland	1
I just use it for decoration along with holly.	1
I keep some from one year hanging in the kitchen until i get this years fresh supply.	1
I live in the north of scotland - so we dont have mistletoe growing here - therefore no customs that i am aware of	1
I love it purely for decoration. when christmas is over i put it outside in the garden for the birds.	1
I make a garland for my husbands memorial and always include mistletoe from mt apple tree we planted together.	1
I mostly use it in a xmas wreath. i set our own in an apple tree in our garden, but it does not have berries so i assume it is male. it came from a friend who lives in essex and it grows in her apple tree.	1
I only thought it was a british tradiiton to kiss the opposite sex under. if there are any other traditions then i would be happy to know!	1
I prefer to leave it growing on my apple tree - it looks good there	1
I put a few large sprays tied with some rustic hairy string on my front door upside down last year and also in the hall for kissing unde!	1
I struck a berry into my apple tree 20 yrs ago it produced berries 4 years ago ..i leave it for the birds and give some to my friends for christmas.	1
I use it for the winter solstice	1
If any berries are left we return them to the local hedgerows	1
If you keep a sprig of mistletoe in the house all year it ensures prosperity - don't know where i learned this!	1
It grows on the rowan tree next to our front door so we don't need to touch it. the mistlethrushes and blackcaps eat the berries each year.	1
It's supposed to have magic properties and the 'wood' could be used make points to kill witches etc. we use it hung up at wassails - meant to be good luck?	1
I've been trying to establish some on my apple and poplar trees for a few years to start a family tradition of the future. no luck, though, even though the seeds have sprouted and grown to the 2-leaf stage. guess insects have had them.	1
Just decoration	1
Just hoping to grow some eventually	1

Just like to have it around the house as part of decorations	1
Just moved into house with old apple tree weighed down with mistletoe, not sure what to do with it joanderton@hotmail.com	1
Just trying to get it to grow locally.	1
Keep it all year, burn it when replaced	1
Keeping mistletoe in the house all year provides security	1
Mistletoe has pagan attributes and was allegedly harvested by the chief druid on the night of a full moon with a golden sickle. it was a plant of the air as it had no apparent roots and so close to the gods. i can't let christmas go by without having a bit of ancient druidism in the house. now where's my golden sickle?	1
Mistletoe is associated with the roman festival of saturnalia so has significant pagan associations around the winter solstice.	1
My mistletoe is hung up on winter solstice night for the yule celebration.	1
My partner & i are wiccan.mistletoe is a sacred plant especially at winter solstice.to us, it represents fertility for the coming year. the more berries,the more fruitful the land will be.	1
My wife 'planted' mistltoe seeds under the bark in our two large apple trees. it is growing well, and there is an abundant supply of branches with berries every 2nd or 3rd year. we live on the edge of oxford	1
No - i'm from canada and i only saw plastic versions. it's very pretty and so i would buy it fresh if it was readily available.	1
No i dont because we dont use one	1
No other tradition, but i am trying to grow my own from the berries. no success so far, and as i was told it's important to know the type of original hostplant, which ofcourse you don't know if you buy it in a garden centre, i'm now trying from berries my parents have collected from mistletoe on a rowan tree in the netherlands. just in case i don't get an opportunity to tell you this later on...	1
No, but i have tried to grow it with no success	1
No, but i just like mistletoe and have enjoyed getting it to grow (after many years of effort!) on my bramley apple tree and on a customer's crab apple (much more easily !),no berries as yet, but only a few years old. we do have a lot of mistletoe growing wild locally (bournemouth /poole-dorset) thoughmostly high up in poplars as in france !	1
None	1
Not an actual tradition but each year we keep the berries to try to introduce to our apple trees - never successful!	1
Not really, but i made sure our apple tree has mistletoe by rubbing a seed onto the bark.	1
Not yet .interest in lectin etc.	1
Now that some mistletoe (with berries) has established itself on our old bramley tree, we go out into the garden and kiss underneath it, so we don't have to hack it down.	1
Older people in the village have told me that in the past the residents of my house used to supply the whole village with mistletoe as it grew in great quantities. unfortunately the trees were removed long before we moved in and now only one small male plant grows in a lilac/quince bush.	1
Only "tradition" is collecting it. as we live in herefordshire in a village with old orchards there is lots around and we go out to collect some. for the first time this year we have it growing on our own apple trees in the garden so hopefully our supply is guaranteed	1
Originally i come from shetland and there are no local mistletoe traditions. my boyfriend is german and the only place i have seen mistletoe growing wild is in germany. but i'm not aware of any strong tradition of kissing under mistletoe there either. i think it's a bit silly to be honest; you don't need mistletoe to enjoy a kiss! especially if it is leading to the decimation of a very interesting and beautiful plant.	1
Pagan rights	1
Pick it from our own apple trees each year.	1
Put it in christmas wreaths	1
Put it on a wreath on the front door	1
Put it out for the birds after christmas but not sure if they eat it.	1
Swap a wheel barrow full for a bag of potatoes and some vegetables for christmas lunch with local fruit / veg shop	1
Swop for holly with berries!	1
The mere presence of mistletoe in the house is a must. we have it all year round, hang it up on the solstice when last years is taken down	1
The tradition i have is that i give it to my friends in return for a kiss	1
There are quite a few mistle toe plants in ipswich and side of roads and my tradition is to pick it fresh for the family to welcome familyvisitors into our house by kissing there cheeks either side not the gas or meter readers though ha ha	1
Use a little mistletoe in floral christmas decorations but mostly leave it on the tree (a rowan)for the birds.	1
Use for ceremonies and offerings	1
We always try to grow our own in the apple trees and so far have not had any sucess	1
We always keep some of last years mistletoe over a doorway, and then burn it on a yule fire...	1
We are delighted that we have berries on the mistletoe in our crab apple tree which we grew from a berry in 2003. we think it was probably pollinated by a male plant which we grew from seeds in our daughter's apple tree (about 50 yards away) also in 2003.	1

We are going to try and 'plant' some seeds this year. a vase on the mantelpiece looks nice.	1
We buy christmas plants as presnets for a number of friends and family members. we have got into the habit of adding a sprig of mistletoe amongst the foliage and challenge them to try and grow it! over the past 4 years there have been only 3 successes and we have assumed that the birds add that 'special ingredient!' but we'll keep trying, encouraged by your timely advice! merry kissmas to all of you too!	1
We hang it in time for winter solstice, and leave it up all year hanging from the central room light. we then burn that old brance on winter solstice or as near as possible to that date - and hand the new branch	1
We have an enormous mistletoe growing on/in one of our apple trees (cooking apple. we've been told that it's about 40 years old and we kiss under it. but inside we use a realistic plastic looking bunch!	1
We have it growing on a crab apple tree wild in the garden and for that reason never cut it	1
We have to prune our mistletoe to keep it from taking over our bramley apple it is sprouting all over it also on a discovery apple but not on the blenheim orange. our bird feeders are hung on the bramley and the tree is always full of birds	1
We just like to see it as part of our traditional decorations	1
We keep our old mistletoe up all year and only take it down when we get the new mistletoe each year. we were told by a friend that it brought good luck to keep it all year.	1
We leave it on our tree and point it out to visitors!	1
We leave ours outside on an ancient apple tree, outside the kitchen window, unfortunately it is a male plant without berries	1
We only buy small amounts, hoping it is sustainable. and we always try and spread the berries around on trees after twelfth night. some has grown where i did this as a child!	1
We put some in our wreath for the front door and candle decorations (with other greenery from the garden), we keep them and burn them later in the year.	1
We take off the berries and rub them into crevices in the younger bark of our old apple trees, but it never seems to take, we suppose because it is either not ripe or has been harvested from a different species of tree. what should we do? we love going to hereford and worcester shires and looking at the huge lumps of it, and we want some in our orchard!	1
We try to put the seeds on our apple trees	1
We watch it grow! it's growing on a crab apple tree in our suburban garden at low level hanging over our neighbour's side - this is the first year we're going to harvest some, as it's getting a bit big and i'm worried about the tree, which isn't in the best of health. we're lucky it's a female plant and i don't know where else there is any nearby.	1
Wear in our hats for christmas eve sometimes.	1
When it's finished with i always hand it out in my apple trees - but have yet to have any germinate.	1
Yes, as a pagan and druidess i use it in seasonal celebrations at the summer and winter solstices and at our 'wassailing' celebration in the village of kenninghall in norfolk. this is held in a community orchard, all indigenous trees to east anglia. the lord of misrule and the green man, wear a few sprigs of mistletoe in their garlands. we gather this from friends apple trees and have unsuccessfully tried to grow it on the trees in the orchard. maybe one day it will grow !	1
Yes, i've tried to get it to germinate on my apple trees.	1

102 people have answered the question.